



# Hi there! I'm Steph, I'm a **graphic designer** and **illustrator**. :)

My name's Stephanie Piercy. I'm an obsessive plant hoarder, lover of cute cats, but more importantly a graphic designer and illustrator based in Liverpool.

I have 10+ years experience in the creative industry, working with a broad range of clients and a multitude of projects. I enjoy taking on new and challenging projects that push me to learn new skills and further develop my knowledge and understanding within design.



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Liverpool, UK

## SKILLS

- Graphic Design
- UI/UX Design
- Illustration
- Branding & Identity
- Web Design
- Animation
- Project Management
- Print Design
- Typography
- Digital Marketing

## EXPERTISE

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe XD
- Adobe After Effects
- Figma
- Unity
- Articulate Storyline

## EDUCATION

Southport College | 2012 - 2014  
HND, Graphic Design - Distinction

Southport College | 2010 - 2012  
BTEC Ext. Diploma, Graphic Design - D\*D\*D

## EXPERIENCE

### Draw & Code

Digital Designer | Jan 2022 - Present

Part of the digital design team and games department. Demonstrated a multitude of skills across a mix of projects for AR & VR, such as; UI and UX design, brand and identity, illustration and animation.

### Studiowide

Senior Graphic Designer | Jul 2020 - Jan 2022

Head of graphic design department, responsible for art direction and leading a small creative team across multiple simultaneous projects. Actively communicating with clients and engaging in business development. Responsible for organising and managing team workloads.

### The Immersive Learning Studio (TiLS)

Instructional Designer | Feb 2019 - Jan 2022

Responsible for storyboarding and developing engaging content for eLearning and interactive products. Part of the creative team, designing user interfaces for VR, learning apps and interactive videos.

### Studiowide

Graphic Designer | Aug 2014 - Jul 2020

Part of the collaborative creative team, responsible for designing all visual elements across a variety of projects for B2B/B2C markets. Communicate directly with clients to produce a mix of commercial, promotional and internal materials, for both digital and print.